

NEWS RELEASE For Immediate Release

Media Contact: Annie Ropella, (414) 358-5195

Annie Ropella@bradycorp.com

Product Contact: Tom Campbell, (414) 438-6904

Tom Campbell@bradycorp.com

Brady Corporation

6555 West Good Hope Road

P.O. Box 571 Milwaukee, WI USA 53201-0571

Tel: 414 358 6600 Fax: 414 438 6910 www.bradycorp.com

Brady offers new Twist and Secure™ Push Button and E-Stop Safety Covers

New safety covers provide fast and convenient equipment control isolation at point of need

MILWAUKEE, Wis. (Nov 1, 2013) —<u>Brady</u>, a global leader in comprehensive workplace safety solutions, announced today the launch of <u>Twist and Secure™ Push Button and E-Stop Safety Covers</u>. These safety covers are designed to temporarily prevent access to the machine start and engaged emergency stop buttons of facility production and operating equipment.

The Twist and Secure™ Push Button and E-Stop Safety covers are designed for fast and effective securing of production and operating equipment by authorized employees directly at the point of the need. Each cover features a durable, red, safety-tinted cover so employees will know at a glance that control button is intentionally, and safely, secured from operation.

The safety covers provide coverage for the widest range of control buttons and switches. "There are safety covers that don't fit many of the standard 16-, 22- or 30mm diameter e-stops or push buttons," says Tom Campbell, global product manager. "Brady's new solutions will give users the universal safety coverage they need."

The low-profile Twist and Secure Cover bases require a simple, one time installation. Color-coded panel labels, which are included, can be applied onto the clear bases in order to visually accentuate the type of control button that they're affixed to. The equipment operator or maintenance team can then apply the versatile covers over the control button or buttons they want to secure.

Brady's Safety Covers only secure equipment control circuitry. If users are intending to fully isolate power circuit equipment, Brady's complete line of lockout products is recommended. Products, including circuit breaker panel and switch lockout devices, will lock out the power circuitry while equipment is being serviced and keep users compliant with OSHA's regulations.

For more information:

Visit www.BradyID.com to learn more about Brady's Twist and Secure Push Button and E-Stop Safety Covers or to watch a video demonstration.

About Brady Corporation:

Brady Corporation (NYSE: BRC) is an international manufacturer and marketer of complete solutions that identify and protect premises, products and people. Its products include high-

performance labels and signs, safety devices, printing systems and software, and precision diecut materials. Founded in 1914, the company has millions of customers in electronics, telecommunications, manufacturing, electrical, construction, education, medical and a variety of other industries. Brady is headquartered in Milwaukee and employs 6,900 people at operations in the Americas, Europe and Asia/Pacific. Brady's fiscal 2012 sales were approximately \$1.3 billion. More information about Brady Corporation is available at www.bradycorp.com.

###